

## EXHIBITORS

**205**

exhibitors

from

**29**

countries



**30%**

Garment



**30%**

Cotton / Yarn /  
Fabric



**25%**

Technology



**10%**

Leather &  
Footwear



**3%**

Home Décor



**2%**

Accessories

## TRADE VISITORS

**4,050**

trade  
visitors

from

**46**

countries

Bangladesh  
Belgium  
Benin  
Bouvet Island  
Burkina Faso  
Cameroon  
Canada  
Chad  
China  
Cote d'Ivoire  
Denmark  
Egypt

Eritrea  
Ethiopia  
Finland  
France  
Germany  
Ghana  
India  
Italy  
Japan  
Kenya  
Korea (Republic)  
Lesotho

Morocco  
Nigeria  
Pakistan  
Romania  
Rwanda  
Senegal  
South Africa  
South Sudan  
Sri Lanka  
Senegal  
Spain  
Sudan

Sweden  
Switzerland  
Tanzania  
Turkey  
Uganda  
United Arab  
Emirates  
United Kingdom  
Zambia  
Zimbabwe

## INTEREST OF VISIT

(multiple choices)



**42%**

Cotton / Yarn /  
Fabric



**35%**

Technology



**34%**

Accessories



**25%**

Garment



**22%**

Leather &  
Footwear



**12%**

Home Décor

## DATE OF ENTRY

**950**

4 Nov.

**920**

5 Nov.

**1,255**

6 Nov.

**925**

7 Nov.

=

**4,050**

total

## CONFERENCE

**21**

conference  
topics

**920**

panellists

**25**

attendees

## BUYERS BREAKFAST

(By invitation only)

- EU and US buyers
- Ethiopian government
- EU diplomats
- Organizers

## FACTORY TOUR (Bole Lemi)

**87**

registered  
visitors

JAY JAY TEXTILES  
company (textile) and  
LYU SHTAO Factory  
(leather)

## PERSONAL B2B MEETINGS

**45**

buyers

met  
with

**27**

exhibiting  
companies

in a  
pre-organized  
schedule

Organizers:

**TF°C**  
Trade and Fairs Consulting GmbH

**TF\*EA**  
Trade and Fairs East Africa Ltd.  
A company of Trade and Fairs Consulting

In cooperation with:

messe frankfurt